



Town of Yorktown

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National Citizens Survey:

A few years ago (4) we utilize Ball State University Students to conduct a citizens survey for us and we utilized that information to help with planning and internal work within the community.

I am recommending that the council utilize the National Citizens Survey to do this once again so that we can again look at priorities and decide on work projects and feelings of our community. Instead of using a BSU student, I am recommending that we utilize the NCS for a couple of different reasons. First it will give us some comparable communities to compare against. Also it will establish a bench mark for the town in in these survey and will be able to compare again in a few years as I'll recommend that we do the survey again. The three to four year time frame is good for measuring the temperature of the public and also identifying and giving time for the community to work on problems and issues. The cost for the survey is \$10,900, and the funds are available from the Town Managers professional service line item.