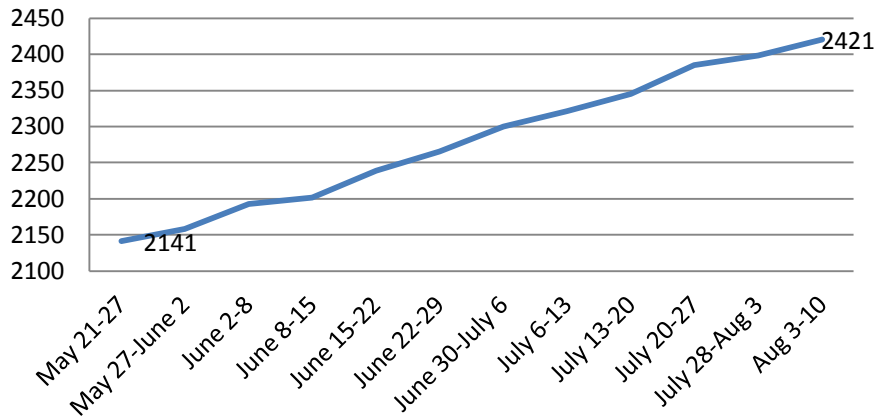
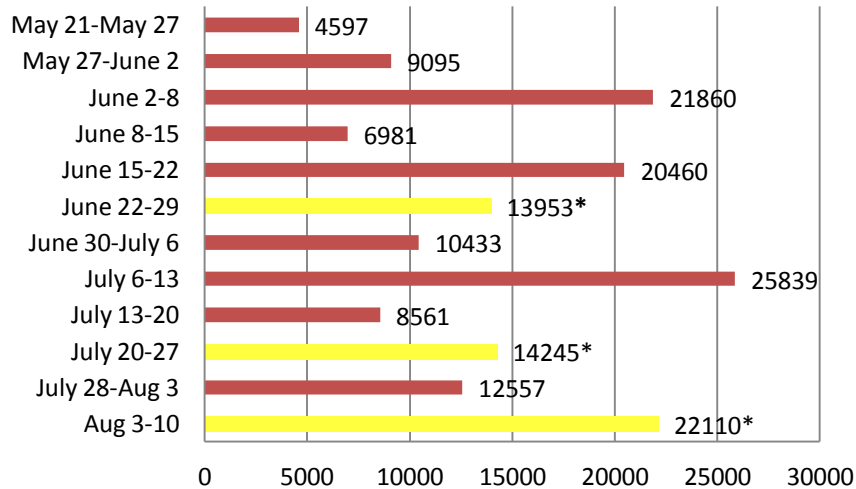


Facebook Likes



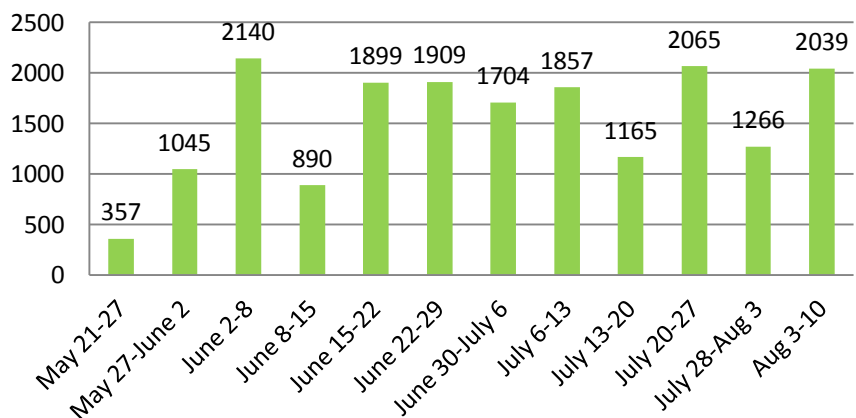
280 new likes
in 3-month
period

Facebook Reach



*No dogs

Facebook Engagement



Avg. = 1528
428% greater
than first week