

Grow Market, Inc. / Yorktown Farm & Artisan Market

Educational & Food Access Funding Request — 2026

To: Yorktown Town Manager

From: Grow Market, Inc. / Yorktown Farm & Artisan Market

Re: Request for Municipal Support — Educational Programming & Food Access Services

Date: 2026

Purpose

The Yorktown Farm & Artisan Market respectfully requests that the Town of Yorktown provide financial support for educational programming and food access services offered during the 2026 market season. The Town may fulfill this request either by directly covering the expenses itemized below or by providing a grant of \$5,000 to Grow Market, Inc. to administer these programs on behalf of the community.

Community Impact

These programs directly serve Yorktown residents by expanding access to fresh, locally grown food; providing nutrition education through hands-on cooking demonstrations; offering creative youth programming; and supporting SNAP and Community Cares participants. As a USDA-certified SNAP retailer, the market is committed to ensuring that all community members — regardless of income — can participate in and benefit from the farmers market experience.

2026 Itemized Expense Summary

Category	Line Item	Provider	Description	Amount
POP Expenses				
Cooking Demos	Intune Integrated Nutrition	Intune Integrated Nutrition	Six produce cooking demonstrations at \$200/week. Includes hourly rate, supplies, and \$70 health permit fee.	\$1,270.00
Veggie Art	Creative Bugs Craft Club	Creative Bugs Craft Club	Five weeks at the market at \$200/week. Includes hourly rate and supplies.	\$1,000.00
Food Assistance				
Community Cares Cash	Reimburse Farm Vendors	Farm Vendors	Reimbursement to farm vendors who accept Community Cares tokens. Last year: \$1,030 reimbursed.	\$500.00
SNAP	Totil Pay Go!	Totil Pay Go!	Grow Market Inc. / Yorktown Farm & Artisan Market is a certified SNAP retailer through the USDA. App cost to process SNAP transactions for the community.	\$191.40
Food Assistance Assistant	1099 Position	Contract Staff	Food Assistance Assistant at \$20/hour, 4 hours/week for 18 weeks of the Summer Market season.	\$1,440.00

TOTAL REQUEST

\$4,401.40

Note: The total itemized cost for these programs is \$4,401.40. We are requesting up to \$5,000 in municipal support to provide modest flexibility for any cost increases or additional community needs that arise during the season.

Thank you for your continued support of the Yorktown Farm & Artisan Market and the residents we serve.

Respectfully submitted,

Grow Market, Inc. / Yorktown Farm & Artisan Market